

*The Covered Electronic Waste (CEW)  
Recycling Program:  
Revenue Needs and Consumer Fees*

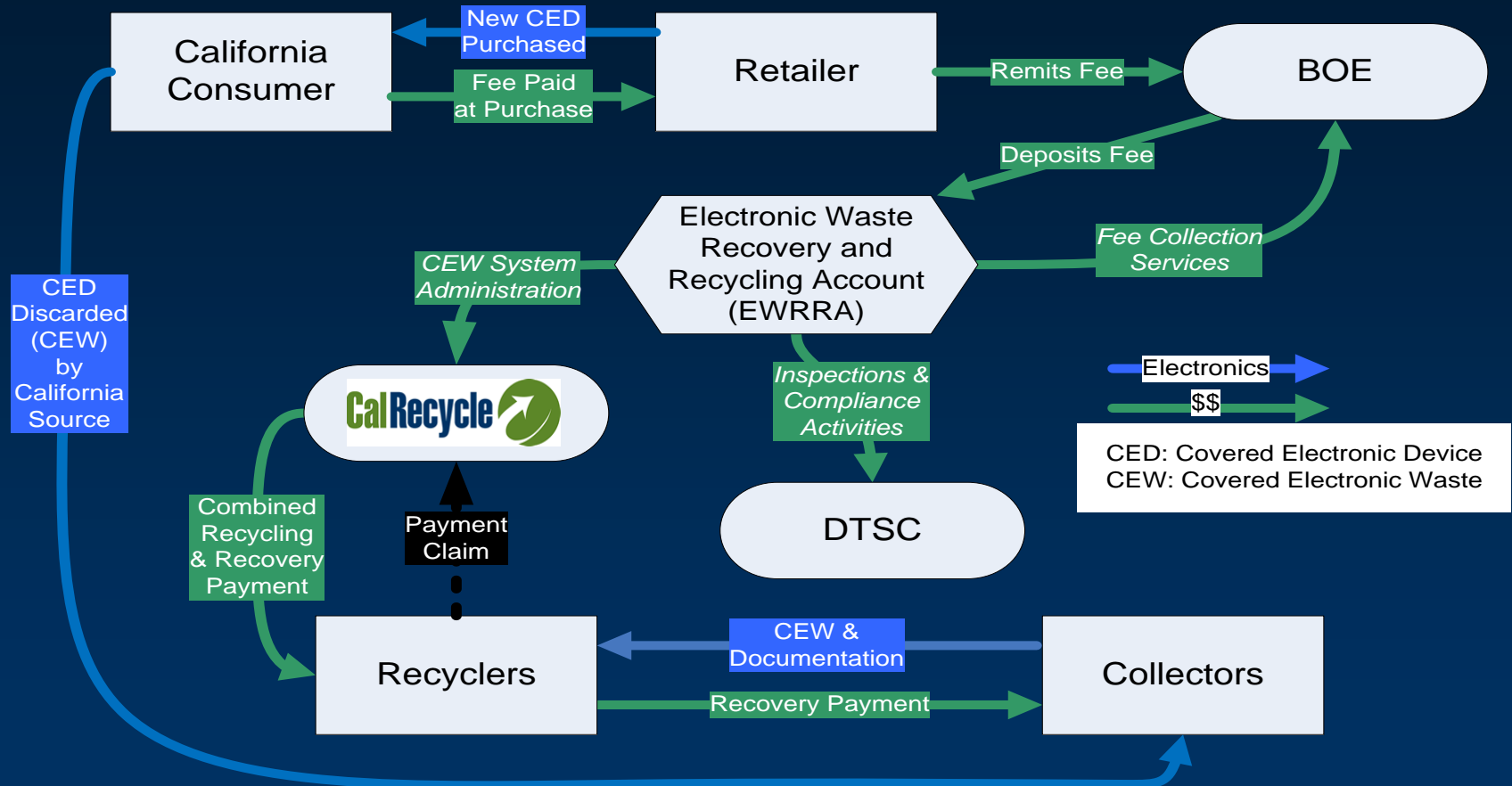
A Stakeholder Workshop



June 22, 2010

# California's Covered Electronic Waste (CEW) Recycling System

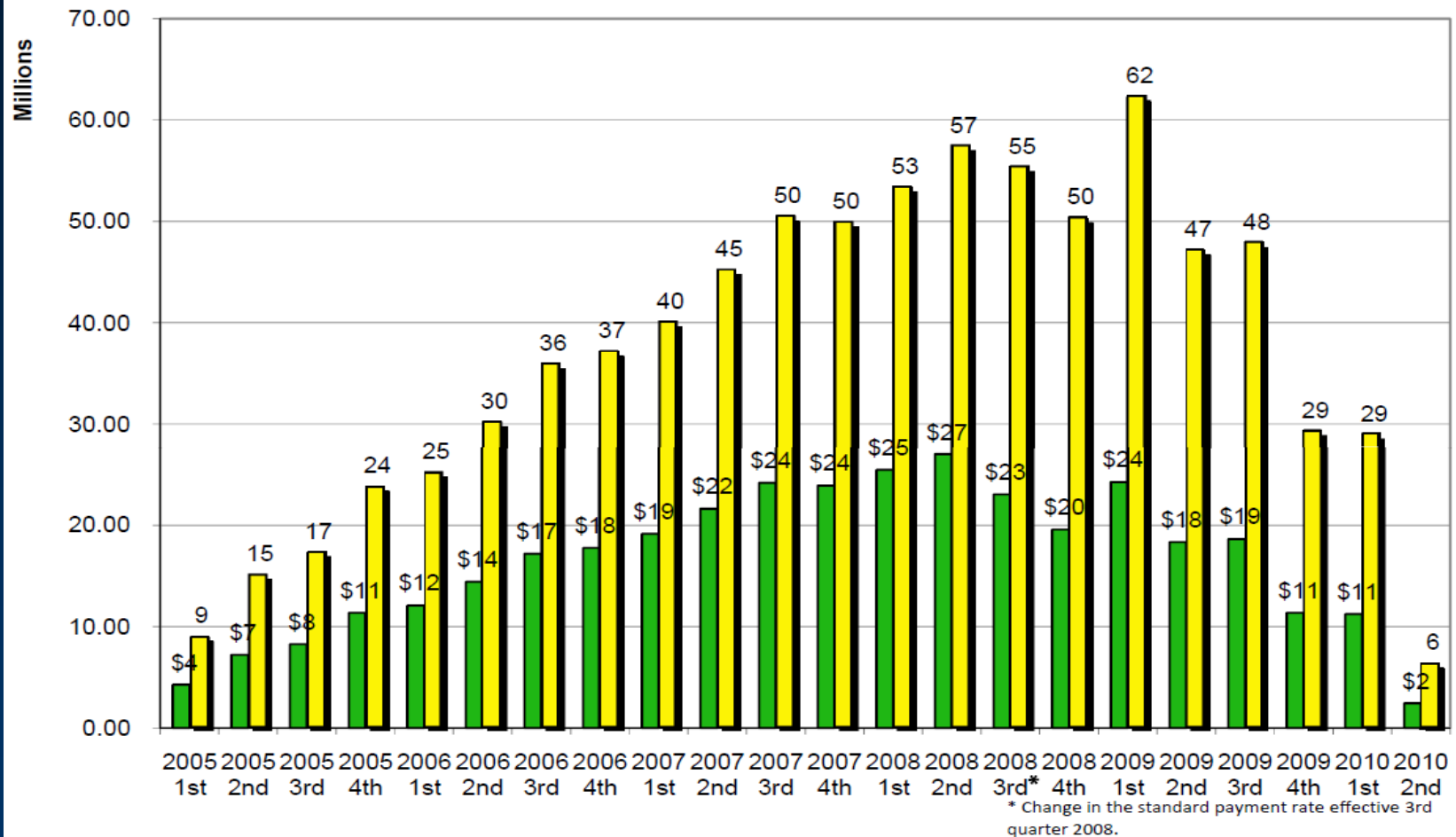
- Electronic Waste Recycling Act of 2003; recycling program initiated January 2005
- Recycling system funded by consumer fees; Payments set to cover average costs



- Covered devices: DTSC designated video displays (monitors, TVs) > 4" screen diagonal
- Approximately 10,700 registered retailers (21,600 locations) remit collected fees to BOE
- Retailers allowed to retain 3% of fee for administrative relief

# Covered Electronic Waste Recycling System Quarterly Volumes

- **Monies** and **Pounds** claimed as of June 17, 2010
- 800+ million pounds of CEW claimed since program inception
- Current payment rate: \$0.39 per pound (\$0.16 recovery; \$0.23 recycling)



## Covered Electronic Device Sales - July 2007 through June 2009

- Approximately 10 million CEDs sold annually
- Current fee levels: \$8, \$16, and \$25
- Average revenue per device currently ~\$14

Net CED's Sold by Screen Size  
for FY 07/08 and FY 08/09

QTR by FY	< 15		15 < 35		> 35		Total
	# of Devices	% by Size	# of Devices	% by Size	# of Devices	% by Size	
3Q07	641,354	25.98%	1,559,258	63.15%	268,327	10.87%	2,468,939
4Q07	978,316	30.72%	1,804,372	56.66%	401,648	12.61%	3,184,336
1Q08	594,639	25.60%	1,422,407	61.23%	306,130	13.18%	2,323,176
2Q08	568,634	24.49%	1,456,017	62.71%	297,035	12.79%	2,321,686
<b>Total FY 07/08</b>	<b>2,782,943</b>	<b>27.02%</b>	<b>6,242,054</b>	<b>60.61%</b>	<b>1,273,140</b>	<b>12.36%</b>	<b>10,298,137</b>
3Q08	557,564	24.32%	1,412,346	61.61%	322,356	14.06%	2,292,266
4Q08	732,287	24.78%	1,724,669	58.37%	497,752	16.85%	2,954,708
1Q09	484,701	20.53%	1,480,740	62.71%	395,900	16.77%	2,361,341
2Q09	556,186	24.09%	1,434,985	62.15%	317,722	13.76%	2,308,893
<b>Total FY 08/09</b>	<b>2,330,738</b>	<b>23.50%</b>	<b>6,052,740</b>	<b>61.03%</b>	<b>1,533,730</b>	<b>15.47%</b>	<b>9,917,208</b>

# Fee Remittance / Reporting Breakdown

Reporting Basis	Number of Accounts
• Monthly	247
• Fiscal Yearly	211
• Quarterly	3,730
• Yearly	6,523

## General guidelines for the Reporting Basis

Frequency	Estimated and/or Reported Fees
• Yearly/Fiscal Year	\$0 to \$100
• Quarterly	\$101 to \$300
• Monthly	\$301 to \$1200

# Fee Calculation Considerations

- Near-future expenditure demand
- Revenue necessary to ensure continued program solvency
- Covered electronic device sales projections
- Fee structure to achieve adequate and stable revenue level
- Wild Cards? (Legislation, etc.)